



(Established in 1988)

India Convention Promotion Bureau
(Sponsored by Ministry of Tourism, Government of India)

Post Conclave Report

Bengal MICE Conclave 2025 4-6 Feb. 2025

Showcasing Kolkata as South Asia's Premier MICE Destination

The Bengal MICE Conclave 2025, a landmark event in the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector, was held from February 4 to 6, 2025, at the prestigious ITC Royal Bengal and ITC Sonar, Kolkata, alongside the Bengal Global Business Summit (GBGS) at Biswa Bangla Convention Centre. Organized with the support of and in collaboration with West Bengal Tourism, the event aimed to position West Bengal as a leading MICE destination in South Asia.



Bengal MICE Conclave: An Exclusive Platform for Global MICE Networking

The Bengal MICE Conclave was designed as South Asia's premier networking event for buyers and sellers in the Indian MICE industry, modelled after renowned global events like EIBTM Barcelona and IMEX Frankfurt. The event hosted approximately 250 buyers, exhibitors, and attendees, including key stakeholders from government departments, ICPB members, and prominent industry leaders.

Day 1 – February 4, 2025, Tuesday
Venue: ITC Royal Bengal, Kolkata

Bengal MICE Conclave 2025: A Promising Kick-off to Innovation and Global Opportunities

The highly anticipated Bengal MICE Conclave 2025 commenced on February 4th at the renowned ITC Royal Bengal, with a clear agenda to enhance West Bengal's standing as a leading MICE (Meetings, Incentives, Conferences, and Exhibitions) destination in Southeast Asia. The event attracted a distinguished gathering of industry leaders, government representatives, and experts from the tourism, hospitality, and business sectors.

Following registration, the Conclave officially began with a powerful inaugural session. Keynote speakers highlighted West Bengal's immense potential as a global MICE destination, emphasizing the state's strategic location, rich cultural diversity, and state-of-the-art infrastructure.

The session featured the ceremonial lighting of the lamp by Hon'ble Tourism Minister of West Bengal, Shri Indranil Sen, along with other dignitaries on the dais, including:

- **Mr. Rudra Chatterjee**, MD, Luxmi Tea & Co-Chairperson, Sub-Sector Committee on Tourism
- **Smt. Nandini Chakravorty**, IAS, Home Secretary and Tourism Secretary, Government of West Bengal
- **Mr. Chander Mansharamani**, Vice Chairman, ICPB
- **Mr. Sanjiv Puri**, Chairman and MD, ITC









Session 1: Attracting International MICE Business into West Bengal

Moderated by Mr. Chander Mansharamani, Vice Chairman, ICPB, this session focused on strategies to attract international MICE businesses to West Bengal. The panel featured distinguished speakers who shared insights on enhancing the state's appeal as a premier MICE destination.

- Mr. Anil Chadha (Managing Director, ITC Hotels Ltd.) – Highlighted the state's growing hospitality landscape and ITC's investment in premium properties for hosting large-scale events.
- Mr. Harshvardhan Neotia (Chairman, Ambuja Neotia Group) – Emphasized the need for public-private partnerships to develop infrastructure for global conferences.
- Mr. Rudra Chatterjee (MD, Luxmi Tea) – Discussed the importance of experiential tourism integrated with MICE offerings.
- Mr. Darshan Dudhuria (Co-Founder, Bari Kothi) – Shared insights on boutique venues as unique event destinations.
- Mr. Mohammad Ali (Director of Global Sales – India, Accor) – Provided a hotel industry perspective on attracting international MICE events.
- Dr. Sanjay Miglani (President, Indian Dental Association) – Highlighted the need to attract international medical conferences to the region.



The discussion underscored the importance of infrastructure development, effective marketing strategies, and a skilled workforce in positioning West Bengal as a global MICE leader.

Session 2: MICE Skill Development

Speakers underscored the urgent need for a skilled workforce to meet the growing demands of the MICE sector. They advocated for the introduction of specialized training programs and skill development initiatives to cultivate a talent pool capable of effectively managing large-scale events.

Speakers:

- **Ms. Jyoti Mayal**, Director, New Airways Travels
- **Mr. Anoop Kumar Agarwal IAS**, Additional Chief Secretary, Dept. of Technical Education



Session 3: Promoting and Positioning West Bengal as the Leading MICE Destination in Southeast Asia

Moderated by Ms. Rajani Nair Deb (GM, Hilton Hotel), this session featured a distinguished panel discussing strategies to establish West Bengal as a premier MICE destination in Southeast Asia.

Panellists:

- **Dr. Ashok Gupta**, President, Association of Rare Diseases – Highlighted the role of health-focused events in boosting tourism.
- **Mr. Amaresh Tiwari**, Immediate Past VC, ICPB – Stressed the importance of aggressive branding to position Bengal as a premium MICE destination.
- **Mr. K. Mohanchandran**, Senior VP, Taj Hotels – Emphasized the need for high-quality event venues with integrated facilities.
- **Mr. Gopal Ghosh** Retd. WBCS (Exe) – Discussed innovative land-use strategies for developing event-centric townships.
- **Mr. Abhishek Kumar Tiwary**, IAS, MD, WBTDCL – Highlighted ongoing and upcoming projects that will position Bengal as a top MICE destination.



This session reinforced West Bengal's potential to become a leading MICE hub in Southeast Asia, provided stakeholders collaborate and leverage the state's unique strengths.

Dinner Hosted by Taj Taal Kutir

The evening concluded with a delightful dinner at **Taj Taal Kutir**, providing a perfect end to a day filled with engaging discussions and networking opportunities.



Hi-Tea with Chief Minister of Bengal – Ms. Mamta Banerjee

Mr. Chander Mansharamani – VC ICPB, lead a delegate of 21 National and International buyers for an interactive session Chief Minister of West Bengal. CM interacted with delegates over and took their opinion on how to make West Bengal a leading MICE Destination.



Day 2: February 5, 2025, Wednesday

Venue: ITC Royal Bengal & Biswa Bangla Convention Centre

B2B Meetings in the Exhibition Hall at ITC Sonar

The morning commenced with Business-to-Business (B2B) meetings, offering a dynamic platform for buyers and suppliers to forge meaningful partnerships and generate new business opportunities. The energy and engagement showcased the immense potential of West Bengal as a MICE and trade hub.

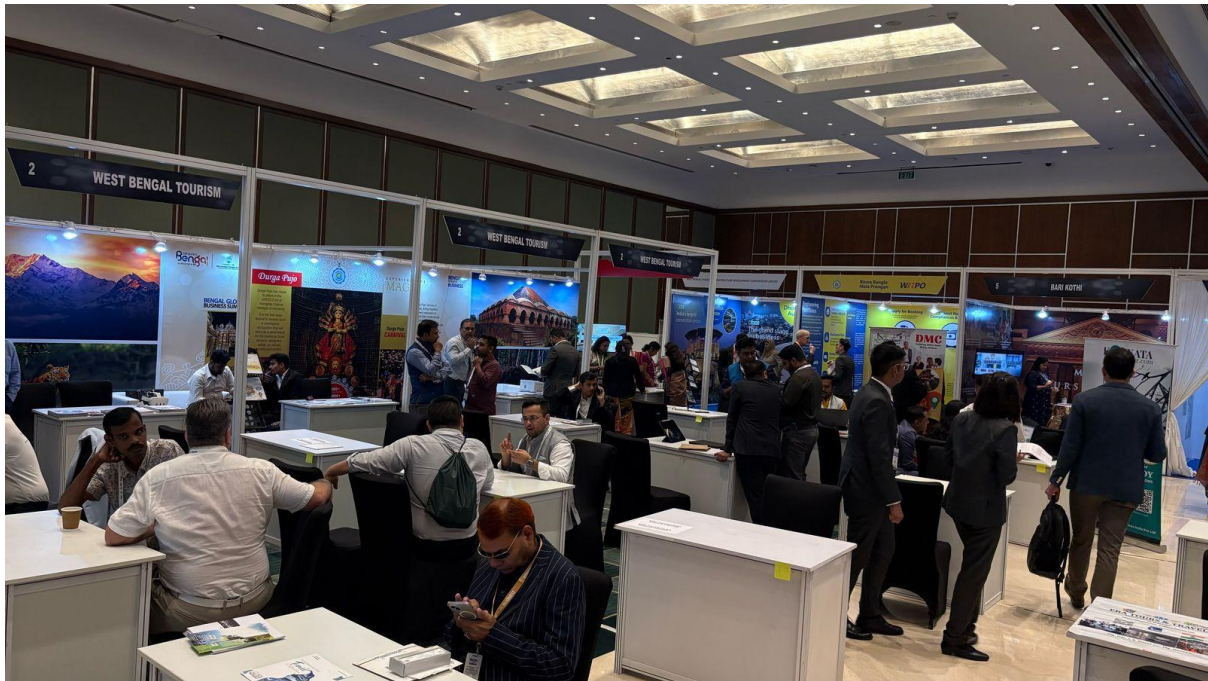
Key stakeholders from Bengal showcased their presence through exhibition booths and table-chair spaces at the Bengal MICE Conclave, facilitating interactions with potential buyers.\

Exhibition / Table Chair space at Bengal MICE Conclave	
Booth No	Name of the Organisations – Exhibition Space
1	Biswa Bangla Marketing Corporation Limited
2	West Bengal Tourism
3	West Bengal Housing Infrastructure Development Corporation Limited
4	WBIDC
5	BARI KOTHI HERITAGE HOTEL PVT LTD
6	Bawali Estates Pvt Ltd
7	Hyatt Regency Kolkata
8	Vedic Village Spa Resort(VEDIC RESORTS & HOTELS PRIVATE LIMITED)
9	HIMALAYAN HOSPITALITY & TOURISM DEVELOPMENT NETWORK (HHTDN)
10	Novotel Kolkata Hotel & Residences
11	Choicest Enterprises Ltd
12	Alpcord Network Events & Conferences Mgmt Co Pvt Ltd
13	CONCEPT CONFERENCES PVT LTD
14	Silver Sand Event Management
15	Lalit Great Eartern Kolkata Hotel Limited
18	Indian Hotels Company Limited
19	Paras Art Studio
20	Bengal City Nirman Private Limited
21	Hotel Sonar Bangla
22	Mayfair Hotels & Resorts Limited
23	Arun Sign Service Pvt. Ltd.
24	APEEJAY SURENDRA PARK HOTELS LIMITED (The Park Hotel Kolkata)
25	Summit Hotels & Resorts
27	ITC Hotels
29	India Conventon Promotion Bureau
30	Hotel & Restaurant Association of Eastern Indian(HRAEI)
	Table Chair Space
Sl. No.	Name of the Organisations
1	SUBHAM DESIGN WHIZ PVT. LTD.
2	Sumi Yashshree Hotels & Resorts

3	BENSON TROPHIES AND AWARDS
4	GENESIS ADVERTISING PRIVATE LIMITED
5	Dreamcast
6	RISE ADVERTISING PRIVATE LIMITED
7	ERA TOURS & TRAVELS (I) PVT. LTD.
8	Mount Hotels
9	A.T.Seasons & Vacations Travel Pvt. Ltd.
10	Geanis World & MICE
11	LINTAS INDIA PVT LTD
12	VACATION EXPERTS PVT LTD
13	SHIKHAR TRAVELS (INDIA) PVT LTD.,
14	AKKCRUSIER PRIVATE LIMITED
15	Impression Tourism Services (India) Private Limited
18	Peerless Hotels Ltd.
19	JW Marriott Kolkata
20	Destinasia
21	Clubside Tours and Travels Pvt Ltd
22	K-Consulting Sports & MICE
23	NEELAMBER CATTERERS PRIVATE LIMITED







Grand Inauguration of Bengal Global Business Summit (BGBS-2025)

The Bengal MICE Conclave 2025 continued to inspire dynamic discussions, networking, and strategic collaborations, leading up to the grand inauguration of the Bengal Global Business Summit (BGBS-2025). This event served as a beacon for investment, innovation, and global opportunities, highlighting Bengal's commitment to business growth and international engagement.

At the grand Biswa Bangla Convention Centre, the Plenary Hall buzzed with excitement as BGBS-2025 was officially inaugurated. Distinguished leaders, industry experts, and global investors gathered to witness Bengal's commitment to progress, innovation, and business excellence.

BGBS-2025: Bengal Means Business

The summit emphasized Bengal's leadership across various sectors, including Tourism, Connectivity, and Logistics.

Conclusion

Day 2 of the Bengal MICE Conclave 2025 and the grand inauguration of BGBS-2025 showcased Bengal's transformative vision for growth and global engagement. The day's events reinforced the state's strategic focus on collaboration, creativity, and sustainable development, concluding with a Cultural Program & Dinner at the venue.

Day 3: February 6, 2025, Thursday

Reverse Marketing Between Buyers & Sellers

The day began with an insightful session on Reverse Marketing, where buyers and sellers explored unconventional strategies to foster innovative partnerships. Exhibitors and delegates also had the opportunity to connect with buyers they may have missed during the exhibition, ensuring that no potential partnership was left untapped.

International Buyer:

SL No	PASSPORT NAME	Origin Country	Designation	Name of Company / Association:
1	David Goncalves	Australian	David de Alves	Executive Director
2	Eddie Chia-Hsiang Chang	Canada	President & CEO	Andromeda Consultants
3	EUNSOOK PARK	South Korea	MANAGING DIRECTOR	WITHUS TOUR
4	Guillaume VAUDEY de VAUDREY	FRANCE	General Manager	COSMOPOLIS
5	IPEK TACAY SAVASERI	TURKIYE	Director of Operations	Elit Luxury DMC
6	ISABEL GIL JIMENEZ	SPAIN	Director	AUTENTICCA
7	MARC KNUELLE	GERMANY	OWNER	K-Consulting Sports & MICE
8	Mariagrazia Crotti	ITALY	OWNER	WELTSTUDIO
9	Natchavee Angsuwattananon	Bangkok , Thailand	Senior Executive Officer	World Aquaculture Society -Asian Pacific Chapter
10	Pempe Yilmazturk	TURKEY	SALES MANAGER	ARES TOUR
11	SANGKYU PARK	Republic of Korea	President	Yeora Tour Co., Ltd.
12	TULAY YILMAZTURK	TURKEY	OWNER	OZZYGROUP TRAVEL
13	Varga Tamas Istvan	Hungary	Director of Operation	I like MICE/ DUAX Ltd.
14	Yaprak Gurdal	Turkiye	Product development director	Tum Dunya Turizm

Domestic Buyer:

Sl.	Title	First Name	Middle Name	Last Name	Designation	Name of the organization
1	Mr.	Aditya	N/A	Gupta	Sr. Manager Administration	Panasonic Life Solutions India Pvt Ltd.
2	Mr.	Amrinder	Singh	Arora	President North India	German Indian Plastic and Polymer Ev
3	Mr.	ANIL	GOPALAKRI	GOPALAKRIS HNAN	DEPUTY MANAGER	TERI (The Energy and Resources Institute)
4	Ms.	Annabel	Christine	Sam	Asst. General Manager - Travel Leader	Ashok Leyland Limited
5	Mr.	Anup	Puspikumar	Sharma	Head Administration and Travel	Datamatics Global Services Ltd.
6	Mr.	Arun	Kumar	Singh	AGM	Godrej
7	Prof.	ARUN	Annappa	Chougule	Dean and Chief Academic officer	Swasthya Kalyan Group
8	Prof.	ARVIND	SHANKARRAO	DHABE	SENIOR PROFESSOR AND HEAD	Dr. Babasaheb Ambedkar Marathwada University Aurangabad
9	Prof.	Ashok	-	Gupta	Executive Director	International Neonatology Association
10	Dr.	Ashok	---	Kumar	Professor	Department of Surgical Gastroenreology ,Sanjay Gandhi Post Graduate Institute of Medical Sciences

11	Dr.	Bhadreshkumar	Arvindlal	Shah	MD Doctor	Aalok Hospital
12	Dr.	Debashis	-	Das	Honorary General Secretary	Eastern India Zonal Ophthalmological Congress
13	Mr.	DEVASHISH	ANIL	GANGULI	VP	FOCUS INDIA LTD
14	Dr.	Dhiraj	-	Saxena	Senior Professor	Sawai Man Singh Medical College, Jaipur
15	Prof.	Dileep	Sadashivrao	Pokle	Prof. Emeritus	MGM University Aurangabad
16	Mr.	Dipak	Rai	Rai	Events & Mice Specialists	Meril Life Sciences Private Limited
17	Dr.	PRAMOD	Kumar	HATWAL	Health care (specialist Associate in PAIN MANAGEMENT)	Artemis hospital Gurugram
18	Mr.	GAUTAM	-	BAHL	MANAGER - FACILITIES	BUREAU VERITAS
19	Mrs.	Harshala	Vidatta	Mahale	Lead administration	Arcelor Mittal Nippon Steel limited
20	Dr.	Ishwarprasad	S	Gilada	President Emeritus	AIDS Society of India
21	Dr.	Jaideep	N.	Malaviya	CEO	Solar Thermal Federation of India /Malaviya Solar Energy Consultancy
22	Mr.	Jay	Bhadresh	Shah	Partner (M. Tech. Engineer)	Astitvam Realty LLP
23	Mr.	JIGAR	HARESH	JOSHI	DIRECTOR	SAMSARA CAPITAL
24	Dr.	kalyn	kumar	Ganguly	consultant	MAX supers peciality hospital and Apollo hospital
25	Mr.	Kishore	Y	Dolas	Manager Travel	Time Technoplast Ltd
26	Prof.	Lakshman	-	Agarwal	Prof. And director surgical discipline	Mahatma gandhi medical college and hospital
27	Dr.	Lalit	Kumar	Singh	Assistant professor	PGIMER, Chandigarh
28	Prof.	Lokendra	Kumar	Sharma	Sr Professor Ex Principal GMC Alwar	RUHS College Of medical Science
29	Ms.	Madhu	Hiru	Vachhani	Associate Director Administration	Khaitan& Co
30	Dr.	Mahavir	-	Singh	President-Elect	Acoustical Society of India (ASI)
31	Mrs.	Mamta	Tapan	Karmokar	Chief manager Admin and Travel	ICICI prudential life insurance company Ltd
32	Prof.	Manish	K.	Verma	Dean, School of Social Sciences, Secretary Indian Sociological Society	Babasaheb Bhimrao Ambedkar University/ Indian Sociological Society
33	Ms.	Meena	Raj	Rawat	Manager - Administration	TENOVA TECHNOLOGIES PVT LTD
34	Mr.	MR	RISHI	GROVER	DEPUTY CHIEF MANAGER	THE TIMES OF INDIA
35	Dr.	NAVEEN	KUMAR	KUMAR	FACULTY	ALL INDIA INSTITUTE OF MEDICAL SCIENCES
36	Mrs.	Nirmal	Sharma	IAS Retd	Former Commissioner Secretary Rular Development & Panchyati Raj Govt. of J&K State ... An Active Member of ISBTI	Indain Society of Blood Transfusion & Immunohaematology (ISBTI)
37	Dr.	Pankaj	Rajaram	Bandarkar	Immediate past President IMA Mumbai	Indian Medical Association

38	Choose Any	Parshotam	Kumar	Kumar	Patron All India Plastic Industries Association	All India Plastic Industries Association
39	Mr.	Partha	Satpathy	Satpathy	Head Public Relations Travel and Events	Maruti Suzuki India Limited
40	Mr.	Parvin	Khurana	Khurana	Director - Facilities, Procurement & Events	HCDS Technologies
41	Ms.	Pratibha	Kapildeo	Singh	Consultant	Khaitan & Co
42	Mrs.	Punam	NA	Mishra	Deputy Manager-Travel and Expenses	Vodafone
43	Ms.	Purnima	Sanjay	Suvarna	Purchase specialist-Meetings & Events	Procter & Gamble
44	Mr.	RAHI	NA	TYAGI	MANAGER - ADMIN AND TRAVEL	MACMILLAN EDUCATION INDIA PVT LTD
45	Mr.	Rajesh	R	Ambokar	AVP & Head Administration	GM Modular Pvt Ltd
46	Prof.	RAJIV	KUMAR	GUPTA	DIRECTOR CUM CEO	INSTITUTE OF MENTAL HEALTH
47	Mr.	Rajnish	-	Kumar	Procurement Lead India Market (MICE, Business Travel, Print & Promotion, Creatives)	Novartis
48	Dr.	RAMASAMY	DHANASEKARA	PANDIAN	PROFESSOR OF THE DEPARTMENT OF PSYCHIATRIC SOCIAL WORK AND HONORARY GENERAL SECRETARY OF THE INDIAN SOCIETY OF PROFESSIONAL SOCIAL WORK	NATIONAL INSTITUTE OF MENTAL HEALTH AND NEURO SCIENCES, AN INSTITUTE OF NATIONAL IMPORTANCE, GOVERNMENT OF INDIA, HOSUR ROAD, BENGALURU, KARNATAKA STATE, INDIA
49	Choose Any	Rashmi	B	Shetty	Compliance Analyst and Sr Admin Manager	Inchcape Shipping Services
50	Mr.	Rohit	Na	Lamba	Vice President	Jindal India
51	Mr.	Sachin	K	Kataria	Sr Manager Global Procurement	The Economist Group
52	Ms.	Saheli	Das	Das	Head of Department of Administration	Wellness Forever Medicare Ltd
53	Dr.	SALIM	Anwerali	SACHANI	Past president IMA MUMBAI	Indian medical association
54	Mrs.	Sandhya	Tanaji	Lokhande	Regional Category Manager-AMEA Region-Travel	Syngenta Services Pvt Ltd
55	Prof.	Sanjay	N	Miglani	President	Indian Dental Association Central delhi Branch
56	Mr.	Sanjay	Sanjay	Gupta	President IFCOMA	IFCOMA
57	Mr.	Sanjay	S	Shishodia	DGM (Lead - Corporate Services)	Hero Motocorp Limited
58	Prof.	Sanjeev	Kumar	Sharma	General Secretary and Treasurer	Indian Political Science Association
59	Mr.	Sanjoy	Keshary	Ray	Senior . Director-A&T	CBRE South Asia P Ltd

60	Dr.	Sapana	Ashok	Sasane	Assistant Professor	Department of Geography Savitribai Phule Pune University
61	Mrs.	SARADA	N/A	GANAPATHY	HEAD - CORPORATE AFFAIRS	PETRONAS INDIA
62	Dr.	Senathipathy		R	Consultant	Kilpauk medical college
63	Dr.	Shani	Suseela	SD	Assistant nursing superintendent	Sree Chitra Tirunal Institute for Medical Sciences and Technology
64	Mr.	Sheshasimhan	Simhan	Nagaraja	Senior Manager - Administration	www.titan.co.in
65	Mr.	Sonug	G	Golher	Travel Manager	Wells Fargo
66	Mr.	Soumya	Ranjan	Nayak	Manager (Zonal Head Technical)	Ultratech Cement Limited
67	Mr.	Sreekumar	R	Chandran	National Secretary(Operations)	ISRT (Indian Society of Radiographers & Technologists)
68	Dr.	Sumita	Agrawal	Jain	Principal- govt medical college, dausa	GMC DAUSA
69	Mr.	Sunil	Sharma	Sharma	Vice President - Travel and MICE	Ancalima Lifesciences Limited
70	Mr.	Suresh	V	Malayyath	General Secretary & CEO	Indian Society of Radiographers & Technologists
71	Dr.	Suruchi	Sharma	Sharma	Scientist	Ex AIIMS CVS New Delhi
72	Dr.	Suseelendra	-	Desai	Vice President	Varsha Biosciences and Technology India Pvt Ltd
73	Dr.	SUSHEEL		KUMAR	Assistant Professor	RUHS College of Medical Sciences, Jaipur
74	Ms.	SWETA	Deo	Deo	Event manager	Ministry of corporate affairs
75	Mr.	Tanmay	Ashok	Khare	Head- Administration- Special Projects- HR	Pidilite Industries Ltd
76	Mr.	TAPOJIT	KUMAR	SUR ROY	VP ADMIN, HEAD TRAVELDESK AND FACILITIES	BANDHAN BANK LIMITED
77	Dr.	Tilak	Raj	Raina	Former Prof Head Department of Transfusion Medicine, Govt. Medical College Jammu & National Deputy President Indian Society of Blood Transfusion & Immunohaematology (ISBTI)	Indian Society of Blood Transfusion & Immunohaematology (ISBTI)
78	Dr.	UDAY	GOVINDRAO	BODHANKAR	EXECUTIVE DIRECTOR OF COMHAD	COMMONWEALTH ASSOCIATION FOR HEALTH & DISABILITY
79	Mr.	Udaya	customer lunch-	Kumar	MANAGER - WORK PLACE MANAGEMENT	Mindsprint Digital (inida) Pvt Ltd
80	Mr.	Umesh	Kumar	Anandani	Secretary General	IFIBCA
81	Dr.	Usha	Yogesh	Shah	Family phycian	Indian medical association n the Bombay d ward medical association
82	Dr.	Vijay	Chugomal	Panjabi	MBBS,DNB	Indian Medical Association
83	Mr.	Vinay	Vinay	Bamel	Manager Finance	Indian Society of Blood Transfusion and Immunohaematology

84	Dr.	Yogesh	Mohanlal	Shah	Family physician and past president	IMA MUMBAI AND THE BOMBAY D WARD MEDICAL ASSOCIATION
85	Mr.	Joydeep	C	Chakraborty	Head - Communications	CropLife India
86	Mr.	Asim	nil	Gan	Director	School of Medical Technology & Research
87	Mrs.	VIBHA	S	GAJBHIYE	Management Assistant	SIEMENS LTD



Signing of MOU

The ceremonial signing of the Memorandum of Understanding (MOU) marked the formation of strategic alliances between key stakeholders. These partnerships are set to drive innovation, strengthen trade relations, and foster the growth of the MICE (Meetings, Incentives, Conferences, and Exhibitions) sector in Bengal.

A **tri-party agreement** was signed between:

- West Bengal Tourism, represented by:
 - Abhishek Kumar Tiwary, IAS, Managing Director of WBTDCL and Director of WB Tourism
 - Smt. Nandini Chakravorty, IAS, Home Secretary and Tourism Secretary, Govt. of West Bengal
 - Mr. Soumitra Sankar Sengupta, Secretary, Department of Tourism, West Bengal
- **ICPB**, represented by **Mr. Anuj Wadhwa, Executive Director**
- **Six prominent organizations:**
 - Mr. Chander Mansharamani, Alpcord Network Travel & Conferences Management Co.
 - Mr. Amit Saroj, IA Meetings
 - Dr. Ishwar Gilada, AIDS Society of India
 - Prof. Sanjay Miglani, President - Indian Dental Association, Central Delhi Branch
 - Dr. Yudhir Singh Khyalia, President, ISBTI (Indian Society of Blood Transfusion and Immunohaematology)
 - Dr. Ashok Gupta, Director, Institute of Rare Diseases, MGUMST Jaipur, and Executive Director, International Neonatology Association, Geneva



Valedictory Session at Biswa Bangla Convention Centre

The delegation proceeded to the prestigious Biswa Bangla Convention Centre for the Valedictory Session of the Bengal Global Business Summit 2025.

Key Highlights:

- Address by Dignitaries – Eminent speakers from the government and industry shared visionary insights on Bengal's economic future.
 - Summit Achievements – The session highlighted key outcomes, including investment commitments, policy advancements, and international collaborations. This grand session marked a fitting conclusion to the two-day summit, celebrating its successes and setting a forward-looking agenda for Bengal's global business aspirations.
 - Recognition & Awards – Notable contributors were honoured for their exemplary role in driving growth and innovation.
 - 2 MOUs were exchanged with Principal Secretary of WB in the presence of Chief Minister Mamta Banerjee.
 - One was between WBMOT and Mr. Chander Mansharamani, Alpcord Network Travel & Conferences Management Co.
 - Second one was between WBMOT and ITC Hotels Ltd.
- Day 3 of the Bengal MICE Conclave 2025** featured a perfect blend of strategic discussions, impactful collaborations, and a celebratory conclusion at the Valedictory Session of BGBS 2025. The well-curated agenda ensured that participants departed with valuable insights, new partnerships, and a deeper understanding of Bengal's flourishing business landscape. The event effectively set the stage for long-term growth, global expansion, and stronger business connections within the MICE sector and beyond.

**Exploring the Natural Wonders of North Bengal:
Post-Tour FAM Trip (February 7 – 9, 2025)**

Following the Bengal MICE Conclave (BMC-2025) and Bengal Global Business Summit (BGBS-2025), the Government of West Bengal organized an exclusive post-tour (FAM Trip) for delegates. This immersive experience provided a captivating opportunity to explore the unspoiled landscapes, rich biodiversity, and serene tourism properties of North Bengal.

With destinations including Bagdogra, Siliguri, Bengal Safari, Gajoldoba Wetland, and Murti Tourism Property, the thoughtfully designed itinerary offered the perfect balance of nature, culture, and adventure, showcasing the region's natural beauty and unique charm.





Media Partners at the BMC to cover pre to post event coverage:

Sl. No.	Name	Organisation
1	Anil Kumar Sharma	Group Editor Global News Network
2	Anjali Pokhriyal	BoTT Media
3	Pallavi Sharma	BoTT Media
4	RICHA JAIN	Travel Heights - RJ Associates
5	Mr. P. Krishna Kumar	TravelBiz Monitor Saffron Media Private Limited

Media coverage by the media partners:

<https://travelworldonline.in/interview/voices-from-bengal-mice-conclave-experiences-shared-travel-world-online/>

<https://travelworldonline.in/interview/face-to-face-with-nandini-chakraborty-secretary-tourism-west-bengal/>

https://www.linkedin.com/posts/raghav-khosla_kolkata-is-hosting-the-2-day-bengal-global-activity-7292507837740498946-S_5s?utm_source=share&utm_medium=member_android

https://hospitality.economicstimes.indiatimes.com/news/hotels/west-bengal-to-add-40-new-luxury-hotels-in-the-next-2-years-nandini-chakravorty/118101588?utm_source=top_story&utm_medium=homepage

West Bengal Tourism Signs Strategic MoU to Boost MICE Sector Development
<https://travelworldonline.in/west-bengal-tourism-signs-strategic-mou-to-boost-mice-sector-development/>

<https://bottindia.com/west-bengal-tourism-signs-mou-to-strengthen-mice-sector/>

<https://travel.economictimes.indiatimes.com/news/destination/states/wb-tourism-expects-50-intl-mice-events-in-the-state-after-mous-with-icpb-other-partners/118261180>

India Convention Promotion Bureau

(sponsored by Ministry of Tourism)

Room no. 233A, The Ashok, Chanakya Puri, New Delhi – 110021

Phone: 91-11-26110101 / Extn – 3186

Email – connect@icpb.in | **Website** – www.icpb.in
